

2022

Annual Report

THE RAINBOW PAWS PROGRAM



The Rainbow Paws Program
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A message to our community



The Rainbow Paws Program aims to provide support for pets and their people during hard times. Throughout 2022, we provided a record number of nights boarding for the pets of people facing homelessness, entering a refuge or seeking medical treatment. Our Snip Snip program also saw a record number of pets undergo the ultimate 'snip'. Our Street Support program provided pet food and goods to 16 community pantries across Canberra and Queanbeyan, while our Rolling Tuckerbox program ensured that clients were still able to access pet food and goods if they were unable to access one of our Street Support locations. Our Code Rainbow program continued to provide emergency vet care for pets and our Rainbow Reading Dawgz program continued at Communities@Work Galilee School.

We are forever grateful for the ongoing support of our amazing donors, supporters and the wonderful Canberra community. This year we were fortunate enough to receive three grants – one from Petspiration Foundation for our Snip Snip Program, one from SavourLife for our Hotel Bookings Program and an allinsure's Micro Community Grant for our Street Support Program. Our major supporter - The National Zoo & Aquarium Canberra continued making monthly donations to help run our Code Rainbow and Snip Snip Programs and donated amazing prizes for our Annual Wildlife Raffle.

2022 saw our Rainbow Reading Dawgz team receive a highly commended award in the Innovation Category at the Volunteering ACT awards and we were also a finalist in the Pet Insurance Australia Companion Animal Rescue Awards 'Working with the Community to Keep People and Their Pets Together' category.

As we head in 2023, we look forward to working with our community to ensure all pets and their people have access to the support they need.

Non nobis solum nati sumus. (Not for ourselves alone are we born.) Marcus Tullius Cicero

2022 - A Year In Review

Through our programs we were able support pets and their people in the following ways:

710 nights

BOARDING PROVIDED

through our Hotel Bookings Program

87 vet visits

FUNDED

pets who accessed our Code Rainbow Program

81 pets

DESEXED

through our Snip Snip Program

16 pantries

SUPPLIED WITH PET FOOD

on a regular basis through our Street Support Program

4 dawgz

VOLUNTEERED

for our Rainbow Reading Dawgz Program



Our Programs

Street Support Program

We continued to provide pet food and goods to 16 community and food pantries across Canberra and Queanbeyan. The response we have received from these pantries has been very positive, with access to pet food a welcome relief for community members who are struggling financially.

Code Rainbow Program

In 2022, we provided free or heavily subsidised vet care for dozens of pets for issues such as torn ligaments, dental surgeries, Rainbow Bridge Crossings, microchipping and vaccinations. We were able to increase the number of clients we could help due to the generous monthly support of the National Zoo & Aquarium Canberra.

Hotel Bookings Program

In 2022 our Hotel Bookings program was accessed by clients experiencing homelessness, entering a refuge or seeking medical treatment in hospital. We were lucky enough to receive a \$10,000 grant from SavourLife for our program! This enabled us to help provide boarding for more clients and for longer periods. In total we provided 710 nights boarding for dogs and cats.

Rolling Tuckerbox Program

We continued to provide a delivery service of pet food and goods to clients who could not access community pantries.

Snip Snip Program

This program is accessed by owners seeking assistance with desexing their pets. In 2022, we received a \$10,000 grant from Petspiration for our program! We desexed 26 dogs and 55 cats in 2022 with the Petspiration Grant and monthly sponsorship from National Zoo & Aquarium.

Rainbow Reading Dawgz

Working with the Communities@Work Galilee School, we continued to run our Rainbow Reading Dawgz program. This program involves volunteer dogs and their people attending the school weekly, and students read out loud to the dogs on a one-on-one basis to improve their reading fluency. Our beloved Reading Dawg Robbie retired from the program as he pursued other volunteer work with his mum.



Our Events

Our fundraising activities are a key element in funding our five programs. This year we held a number of our regular events and also introduced a few new ones. Our events are such a great way to not only raise funds, but also awareness about The Rainbow Paws Program and what we do. Details of some of the fantastic events we held are below.

Valentine's Day Barkuterie and Purrkuterie Boxes

Just in time for Valentine's Day, we sold our Valentine's Day Barkuterie and Purrkuterie boxes! These boxes chock full of doggo or kitty yummy treats and toys, were a huge hit with our canine and feline supporters. Although we did get reports our feline customers were more thrilled with the lovely box itself than the yummy treats inside said box!

Fids (Fur Kids) Photo competition.

For the second year running, we held our Fids (Fur Kids) Photo Competition. There were 6 fun and unusual categories in which to enter photos with a \$50 PETstock gift card and fancy winner's ribbon up for grabs in each category. There were some amazing entries with Alfie the dog taking out top place in a number of categories. The money raised from the event helped fund our Snip Snip Program.

Drag Bingo

Together with the fabulous hosts at Phish and Phreak Productions, we held our fabulous drag bingo nights in February and May. They are hugely popular and raised much needed funds for our Code Rainbow Program. We plan to hold bingo nights every quarter in 2023.

Annual Wildlife Raffle

Our annual raffle was a great success. Our major supporters Jamala Wildlife Lodge very generously donated first prize (one night at Jamala Wildlife Lodge) while the National Zoo & Aquarium donated second prize (a double pass for the Awesome Roarsome tour). The raffle always sells out quickly with such amazing prizes on offer. The money raised goes towards our Hotel Booking program.

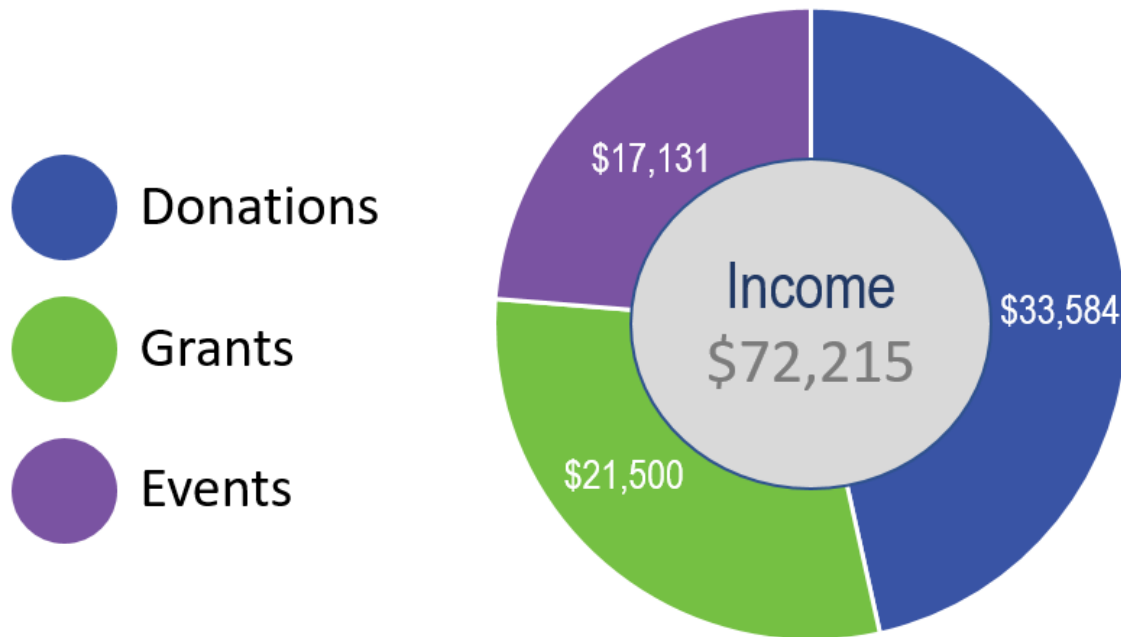
Canberra Canine Christmas Markets

We held our Canberra Canine Christmas Markets on the lawns next to Belconnen Dog Park. We invited many of our charity friends to have a stall along with dozens of local small businesses. Even ACT Fire & Rescue made an appearance! Our annual event raises money for our Snip Snip program.

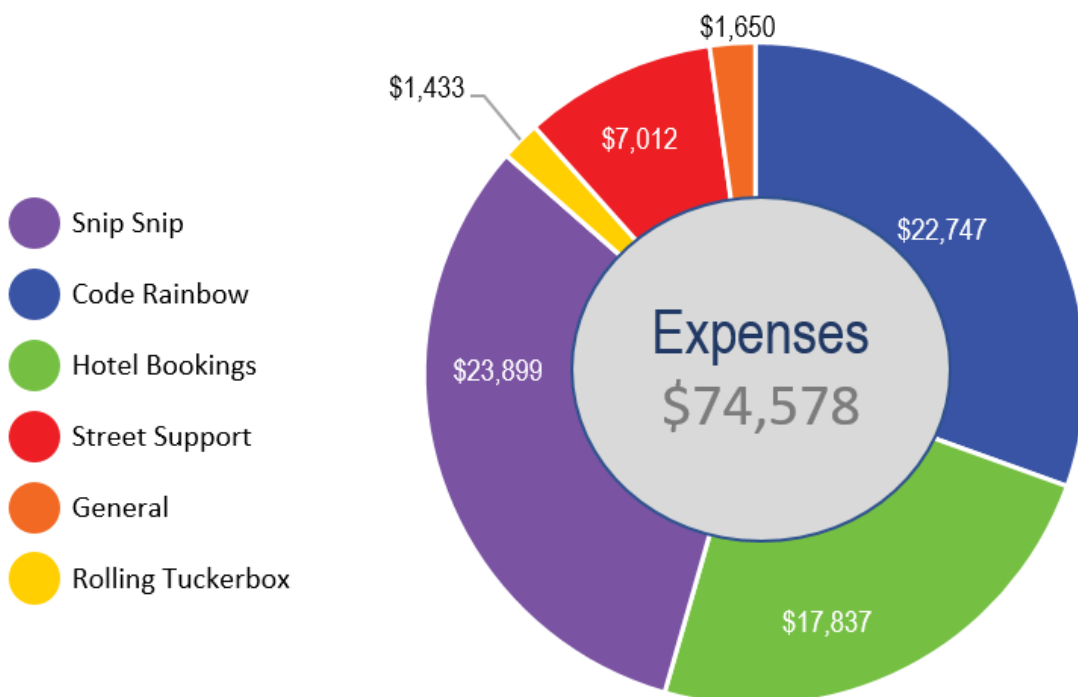


2022 Financial Overview

The pie chart below shows our income sources for 2022.



The pie chart below shows our expenses split across our different programs for 2022.



Our Supporters

We would like to thank all our supporters for supporting us throughout 2022.

TOGETHER WE CAN MAKE A DIFFERENCE MAJOR SUPPORTERS



Bronwyn Kenyon



Lorena And Dave



Christina Rudbeck
Reimondos



Inner North Veterinary Clinic



A huge thank you to everyone who donated and supported us during 2022!

